



SPONSOR PACKAGES

Presented by: YOUR COMPANY

PRESENTING SPONSOR

ONLY 1 AVAILABLE

- FitLife EXPO 2025 presented by "YOUR COMPANY"
- COVER of EXPO issue of North Atlanta FitLife (content approved by FitLife - Deadline Aug 1)
- Full Page Ad in EXPO issue (Deadline Aug 1)
- PRESENTING Sponsor in Vendor Listing EXPO issue (Deadline Aug 1)
- PRESENTING Sponsor prominent on EXPO website with link AND on Vendor Listing on EXPO website
- Full color logo all marketing:
 - Top & Side panels of JumboTron
 - Rotating on LED Screen as PRESENTING Sponsor (over 200 impressions)
 - PRESENTING Sponsor/link prominent on EXPO website
 - Prominent on Promo Banner in Downtown Alpharetta
 - Prominent on A-frame posters
 - All EXPO graphics
 - All marketing including email & social media
- 15 sec commercial w/ sound on JumboTron during EXPO (self-produced)
- JumboTron Opening and closing
- 10x20 booth space including 2 6' tables & 4 chairs
- Prime booth placement
- Opening Remarks
- In-the-Moment Day of Social Content to be posted
- LIVE On-Stage Brand mentions
- Branded marketing materials in 300 Attendee SWAG bags

\$15,000

ELITE SPONSOR

ONLY 1 AVAILABLE

- FitLife EXPO 2025 sponsored by "YOUR COMPANY"
- Full Page Ad in EXPO issue of North Atlanta FitLife (Deadline Aug 1)
- ELITE Sponsor in Vendor Listing EXPO issue (Deadline Aug 1)
- ELITE Sponsor prominent on EXPO website with link AND on Vendor Listing on EXPO website
- 15 sec commercial w/sound on JumboTron during EXPO (self-produced)
- Full Color logo marketing:
 - Side Panel of JumboTron
 - Rotating on LED Screen as ELITE Sponsor (over 200 impressions)
 - Promo Banner in Downtown Alpharetta
 - A-frame posters
 - All EXPO graphics
 - All marketing including email & social media
- Mention on stage
- 10x20 booth space including 2 6' tables & 4 chairs
- Prime booth placement
- Branded marketing materials in 300 Attendee SWAG bags

\$10,000

ENTERTAINMENT SPONSOR

ONLY 1 AVAILABLE

- Jumbotron & DJ Sponsor
- Full Page ad in EXPO issue of North Atlanta FitLife (Deadline August 1)
- ENTERTAINMENT Sponsor in Vendor Listing on website with link AND on Vendor Listing in magazine (Deadline August 1)
- Full Color logo marketing:
 - Side Panel of JumboTron
 - Rotating on LED Screen as ENTERTAINMENT Sponsor (over 150 impressions)
 - Dedicated signage by DJ tent
 - Shout out by DJ
 - Promo Banner in Downtown Alpharetta
 - A-frame posters
 - All EXPO graphics
 - Marketing including email & social media
- Mention on stage
- 10x20 booth space including 2 6' tables & 4 chairs
- Prime booth placement
- Branded marketing materials in 300 Attendee SWAG bags

\$5000



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CHAMPION SPONSOR

LIMITED AVAILABILITY

- Half page ad in EXPO issue of North Atlanta FitLife (Deadline August 1)
- CHAMPION Sponsor in Vendor Listing on website with link AND on Vendor Listing in magazine (Deadline: August 1)
- Full Color logo marketing:
 - Rotating on LED Screen (over 70 impressions)
 - Promo Banner in Downtown Alpharetta
 - Marketing including email & social media
- Mention on stage
- 10x20 booth space including 2 6' tables & 4 chairs
- Prime booth placement
- Branded marketing materials in 300 Attendee SWAG bags

\$1000

MVP SPONSOR

LIMITED AVAILABILITY

- EXPO ad in EXPO issue of North Atlanta FitLife (Deadline August 1)
- MVP Sponsor on Vendor Listing in magazine (Deadline August 1)
- Full Color logo rotating on LED Screen (over 40 impressions)
- 10x10 booth space including 1 6' table & 2 chairs
- Branded marketing materials in 300 Attendee SWAG bags

\$500

RECOGNITION SPONSOR

HAVE A PRESENCE AT THE EXPO

- Full Color logo rotating on LED Screen as JumboTron Sponsor (over 40 impressions)
- Branded marketing materials in 300 Attendee SWAG bags

\$200

Deadline ~ Monday, Sept 15